

The GSK logo is located in the top right corner of the image. It consists of the letters 'GSK' in a white, sans-serif font, set against a solid orange square background.The background of the entire advertisement is a solid orange color. Scattered throughout this background are several 3D-rendered ice cream items. There are four ice cream cones, each with a single swirl of white soft-serve ice cream on a light orange wafer cone. There are also six ice cream cups, which are small, round containers with vertical yellow and white stripes. Each cup is filled with three scoops of ice cream: one yellow, one white, and one orange. The items are positioned at various angles and depths, creating a sense of a playful, dessert-filled environment.

WHOOPING COUGH

IS LIKE ICE CREAM

IT'S NOT JUST FOR KIDS

AboutWhoopingCough.com

POOL FLOATIES AND AMUSEMENT PARKS ARE LIKE WHOOPING COUGH TOO.

THEY'RE NOT JUST FOR KIDS

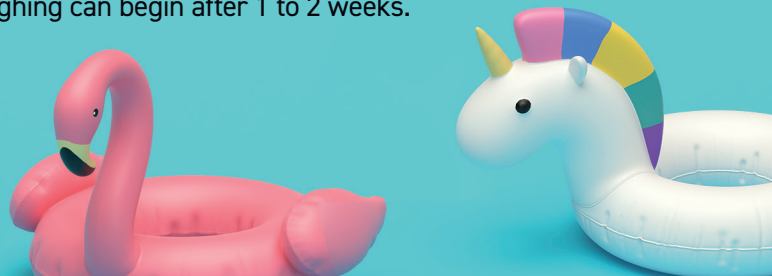


WHAT IS WHOOPING COUGH?

Whooping cough is a highly contagious disease caused by the bacteria *Bordetella pertussis*. The bacteria affects the lungs and airways, and it can cause violent, uncontrollable coughing fits that disrupt your life for weeks or a couple months.

WHAT ARE THE SYMPTOMS?

Symptoms change as the illness progresses and may be different in infants, young children, and adults. Early symptoms can seem like a cold, but severe coughing can begin after 1 to 2 weeks.



HOW DOES WHOOPING COUGH SPREAD?

Many people who spread whooping cough may not even know they have it.

- The bacteria that causes whooping cough spreads easily through coughing or sneezing while in close contact with others, especially within households.
- People are most infectious during the first two weeks after the cough begins.



WHO'S AT RISK?

Anyone can get whooping cough at any age, but infants are most at risk for serious illness. Though complications are less serious in older age groups, the violent coughing fits are sometimes followed by vomiting and exhaustion and can disrupt sleep for a period of weeks to months.

HOW CAN I HELP PROTECT MYSELF?

The Centers for Disease Control and Prevention (CDC) recommends* whooping cough vaccination for all eligible patients. Protection from whooping cough vaccines administered during early childhood can decrease over time. This is why the CDC recommends a booster vaccination (called Tdap) for adults ages 19 and older who have never received one.

*CDC also recommends whooping cough vaccination for babies and children, preteens and teens, and pregnant women. Visit [CDC.gov](https://www.cdc.gov) to learn more.



**ASK YOUR DOCTOR OR PHARMACIST
ABOUT WHOOPING COUGH VACCINATION.**

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